

News and Gossip of Screen and Stage

NOTED STARS AGAIN BOOKED AT ORPHEUM

Gray, who has become so popular in her theatrical career, will be seen in "Man and His Angel," a sensational drama of passion and supreme love that touches the heart and holds the audience spellbound throughout. In this masterpiece of George A. Wright, Miss Gray is aided by a superb cast of screen players, many of whom are well known. The staging of the play is beautifully done and the detail very convincing.



ROBERT WARWICK THE SUPREME SACRIFICE

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SAVING COUNTRY A THANKLESS JOB.

Burr McIntosh, lecturer, writer, photographer, actor and promoter who is starring in the Mutual masterpicture, de luxe edition, "My Partner," declares that he has decided to give up trying to save his country, that the people of his country don't want to be saved anyhow, and that he is going to retire to private life and produce motion pictures in which he shall play the role of western and southern gentlemen.

METRO GETS KING

Able Film Director, Schooled by Thomas H. Ince, Takes New Position.

Burton King, one of the ablest and best known directors of motion pictures in the country, has just joined the Metro staff. He has begun work on his first production, "Hearts Afire," in which Clifford Bruce is starred and Dorothy Green is featured. This production is being made for Metro by the Popular Plays and Players.

Mr. King has been in the theatrical business practically all his life. He acted before the camera for nearly a year under the direction of Thomas H. Ince, under whose schooling he became a director. For nine months following his debut as a director he was associated with Mr. Ince making two and three reel features.

Afterward, Mr. King went to the western Vitaphone company, then the Sells Polyscope, Universal, Equitable and Famous Players. He has had a wide experience with many kinds of productions and with many famous players of the screen.

BRUCE ENGAGED

By Popular Plays and Players for Features on the Mutual Program.

Clifford Bruce, the distinguished dramatic star, has been engaged by the Popular Plays and Players and will make his debut on the Metro program in "Hearts Afire," a thrilling five part Metro wonderpiece. Mr. Bruce is a valuable addition to the long list of Metro stars, as he not only has a vast following among picture patrons, but is known among theatergoers for his excellent performances upon the speaking stage.

He was leading man for Charles Frohman for more than five years, appearing in many notable stage productions. During this time he appeared with Maude Adams, Ethel Barrymore, Billie Burke, William Gillette and other Frohman stars. Mr. Bruce has repeated his stage success since he came to the silent drama.

A NEWSPAPER STORY.

"A Voice in the Night" is the title of a three reel Lubin drama produced by Clay G. Greene under whose deft direction is revealed an intimate story of daily doings in a modern newspaper office. In his hunt for a live beat a hustling reporter upsets a hornet's nest with exciting developments.

GIGANTIC FILM COMBINE NOW IN FORMATION

Forty Million Dollar Concern to Include about Everything in Sight.

Now it's a grandstand that's to be squeezed through the merger mangle and dolled up into a regulation combine—each in faint degree of the old days of "trust," which will not only control America's moving picture business but have such a tight grip on international affairs that Yankee photoplays probably will dominate the world.

Within a few days a corporation with a capitalization of some \$40,000,000 will blossom forth in New York City, under the manipulating fingers of Benjamin B. Hampton, one of the vice presidents of the American Tobacco Company, representing large financial interests, reaching possibly the Rockefeller.

One Grand Sweep. The merger will be a grand sweep into centralization of a number of companies now pepping the country with a vast lot of expense, causing distributing centers. The programs involved are:

Paramount, Mutual, Universal, V. L. S. E., General, Metro.

This arrangement will leave only Triangle, World and Fox outside.

Get Mary Pickford First. Mary Pickford is the first to step in this new alignment. Although both she and Mr. Hampton have issued denials, there are authoritative confirmations of the story that the little star is now on a long time contract at a reported salary of \$500,000 a year with the tobacco magnate, who is representing the great consolidation interests.

The other big star in the trust constellation is Charles Chaplin, recently so sensationally captured by the Lone Star Film Company (releasing through Mutual) to the twelve months tune of \$670,000. The absorption of Mutual will bring the champion fun maker into the merger fold.

Quality First. The trust procedure will systematize the merging companies thus: Paramount, which includes Famous Players, Pallas, Lasky and Morosco; V. L. S. E., which includes Vitaphone, Lubin, Essanay and Selig; and Metro, which includes Rolfe, Columbia, Popular Plays and Players and Quality companies, will provide features, quality rather than quantity, and time schedules being made the rule of production.

Universal, Mutual and General Film will be devoted to the making of the small pictures, the one and two reels.

Headquarters will be in New York, with most of the local studios maintained.

Business Now Chaotic. Film men, the country over, agree that the business is chaotic and uneconomical; that too many pictures are made, too poor in quality, and too greatly padded. The answer is this merger which will set efficiency at work with the distribution, permitting aristocracy to rule the production.

Said a big man in filmdom: "If a five reeler isn't good enough to hold a theater for more than a day, it isn't worth making. It's a waste of money and time, and it is harmful to the business."

FILMING GRAUSTARK.

That rollicking tale of Balkan warfare, "Beverly of Graustark," by George Barr McCutcheon, is being made into a feature production by Biograph. Gertrude Robinson, of "Classmates" fame, has the role of the exiled princess who returns in disguise to the royal palace. The production is said to be one of the most lavish ever undertaken by the company that produced "Judith of Bethulia" and other costly features.

TINTED NAILS ARE THE LATEST FAD.

Modistes—fashion editors—and ladies of the haut monde, take note. Here is the latest fad of the season and its creator is the lovely Clara Kimball Young whose motion picture "fans" are numbered in millions. Tint the finger nails to harmonize with the color scheme of your gown! Miss Young started the idea at the recent motion picture ball in Madison Square Garden, when she appeared with finger nails gilded to match the gorgeous gold embroidery of her costume. To match other costumes has variously changed her fingernail tints to pale blue, green and crimson. The effect is most striking. The paint used is a harmless water color.

STARTLING

Need of National Defense is Shown by Frederick Palmer.

The inadequacy of our army, particularly the numerical inadequacy of our cavalry, is almost inconceivable to the average American citizen when it is shown him in a vividly visualized form upon the screen. In the Paramount Photoplays, Frederick Palmer, the well known war correspondent, has edited a series of pictures that are startling in their every particular, proving in a most conclusive manner that there is grave need for preparedness for defense.

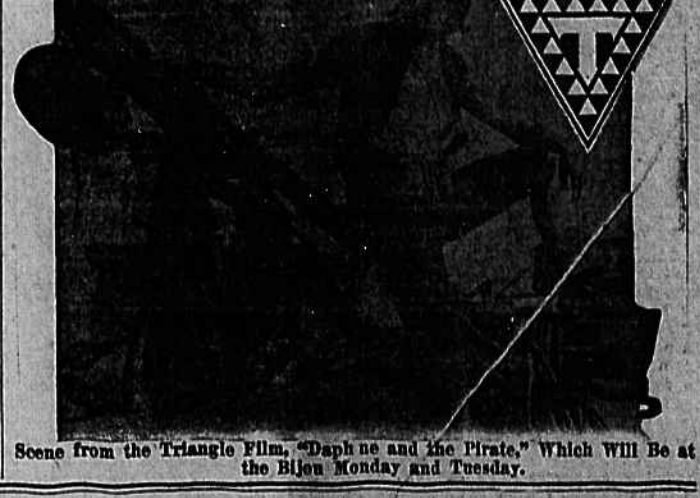
Percy Haevel is shortly to appear in a playlet by Edgar Allan Woolf.

LILLIAN GISH STRAS TOMORROW AT BIJOU

In Triangle Fine Arts Production of "Daphne and the Pirate."

Among the notable screen stars to be seen at the Bijou this week are Lillian Gish, Elliott Dexter, Louise Fazenda, Charles Murray, William Hart, Mae Bush, William Collier and many other stars high up in filmdom. "Daphne and the Pirate," a Fine Arts Triangle production in five reels, is the principal offering for Monday and Tuesday. Here is Lillian Gish in a drama that boasts, by reason of its star, of a countless number of comedy touches. It is a Lillian Gish picture from first to last. She has been allowed any number of close-ups, and in them she displays a varied series of realistic and telling expressions. Miss Gish is truly delightful and so is "Daphne and the Pirate." Elliott Dexter and Owen Moore are included in the all star cast.

Peter Milne, a New York critic, states that "any one who denies the (Continued on page 4, 2nd sec.)"



Scene from the Triangle Film, "Daphne and the Pirate," Which Will Be at the Bijou Monday and Tuesday.

Robinson Grand MONDAY APRIL 10th MATINEE AND NIGHT

THE FIRST VICTOR HERBERT OPERA EVER SUNG IN CLARKSBURG THE BIGGEST SUCCESS NEW YORK HAS HAD THIS SEASON

JOHN CORT PRESENTS



VICTOR HERBERT'S SMASHING OPERATIC TRIUMPH "THE PRINCESS PAT"

WITH THEIR OWN ORCHESTRA. SEAT SALE THURSDAY AT 9 O'CLOCK. PRICES—MAT. 50c, \$1.00 AND \$1.50 NIGHT 50c, \$1.00, \$1.50 AND \$2.00. MAIL ORDERS NOW.

A REAL GARDEN SPOT OF PLEASURE--THE Orpheum Theater

HEAR THE WONDERFUL "PIPE ORGAN" HEAR THE CADENZA ORCHESTRA

MONDAY, April 3rd (Shubert) The Popular Broadway Idol and Artist Robert Warwick Appears in "THE SUPREME SACRIFICE" Founded on the Famous Novel "To Him That Hath" by Leroy Scott.	THURSDAY (Gold Rooster) The Beautiful Broadway Star Florence Reed Is Wonderful in "THE WOMAN'S LAW" A Story Adapted from the Famous Novel of Compelling Charm, by Maravene Thompson.
TUESDAY (Bluebird) The Darling of the Gods—Pretty Louise Lovely Will Charm You In "THE GRIP OF JEALOUSY" Powerful Society Drama with Gorgeous Settings. Interpreted by a Stellar Cast.	FRIDAY (Equitable) The Queenly Screen Artist Jane Gray Will Greet You In "MAN AND HIS ANGEL" The Sweetest Story of Love Ever Told, Supported by an Excellent Cast.
WEDNESDAY (Red Feather) The Brilliant Stage Artist and Real Beauty Gloria Fonda Is Seen In "DRUGGED WATERS" A Charming Story of Love with Enough Comedy to Make It Brilliant. And Episode No. 13 of "GRAFT"	SATURDAY (Broadway) The Appearance of the Great Stars Austin Webb and Chrystine Mayo In the Marvelous Drama, "A MOTHER'S CONFESSION" A Powerfully Realistic Story of American Life Played by an All Star Broadway Cast.

SEE ALL THE FAMOUS BROADWAY STARS THE GREATEST PROGRAM IN THE CITY SEE "THE ORPHEUM"—Where Dreams Come True

BIJOU

Triangles and Keystones Are the "CREAM" in Photoplays. Griffith, Ince and Sennett.

BIJOU

MONDAY AND TUESDAY Lillian Gish with Elliott Dexter In "DAPHNE and THE PIRATE" A Fine Five Act Love Drama.	TRIANGLES Griffith and Ince	Chas. Murray with Louise Fazenda In the Keystones "THE JUDGE" It Will Please You.
WEDNESDAY AND THURSDAY William Hart with Louise Glaum In "HELL'S HINGES" It's a Hart Masterpiece.	KEYSTONES Mack Sennett	Willie Collier with Mae Bush In the Keystones "WIFE AND AUTO TROUBLE" Well! Well! Well! It's a Screen.
FRIDAY Grace Ruth with Violet MacMillan Presenting "SAVED FROM THE HAREM" (Five Acts) "THE IRON CLAW" No. 4 Heart-Vitaphone Pictorial News No. 16.	SATURDAY Charles Richman and An All Star Cast In the Special Blue Ribbon Feature, "THE HERO OF SUBMARINE D-2" Children's Theatre Parties Are Being Arranged for This Feature. "MUSTY SUFFER" No. 9.	

OUR MOTTO: "PARTICULAR PICTURES FOR PARTICULAR PEOPLE"
One Visit to the Bijou Makes a Regular Patron. Try it Once.